



# ENSURE ECONOMIC BENEFITS FOR BUSINESSES

From the outset, Paris 2024 and its partners have dedicated their efforts to designing economically and socially responsible Games. **The Games represent nearly 5 billion euros in public contracts and countless economic development opportunities that should benefit everyone.**

To ensure that all economic players can participate in the Games and gain new perspectives and methods,

Paris 2024 and local stakeholders have committed to a proactive approach by developing customized tools for small and medium-sized enterprises (SMEs). This commitment also extends to the construction of Olympic infrastructure, with a charter for employment and territorial development that reserves 25% of its contracts for SMEs and social economy structures.



**+ 700 SMEs and social economy actors in Seine-Saint-Denis have secured at least one contract for the Paris 2024 Games.**

(as of June 2024)



**330 million euros in contracts have been awarded to companies headquartered in Seine-Saint-Denis.**



**78% of the companies in Seine-Saint-Denis that have won SOLIDEO contracts are SMEs or social economy structures.**

